# FASHION, BEAUTY AND LIFESTYLE NEWS FROM MILAN CONTACTS INFO AND PRIVACY POLICY BERNARD BEAUTY, MAKE-UP Les Essentiels, the novelties by Eisenberg for a natural and sophisticated make-up

Posted by VANITYINMILAN on NOVEMBER 27, 2022

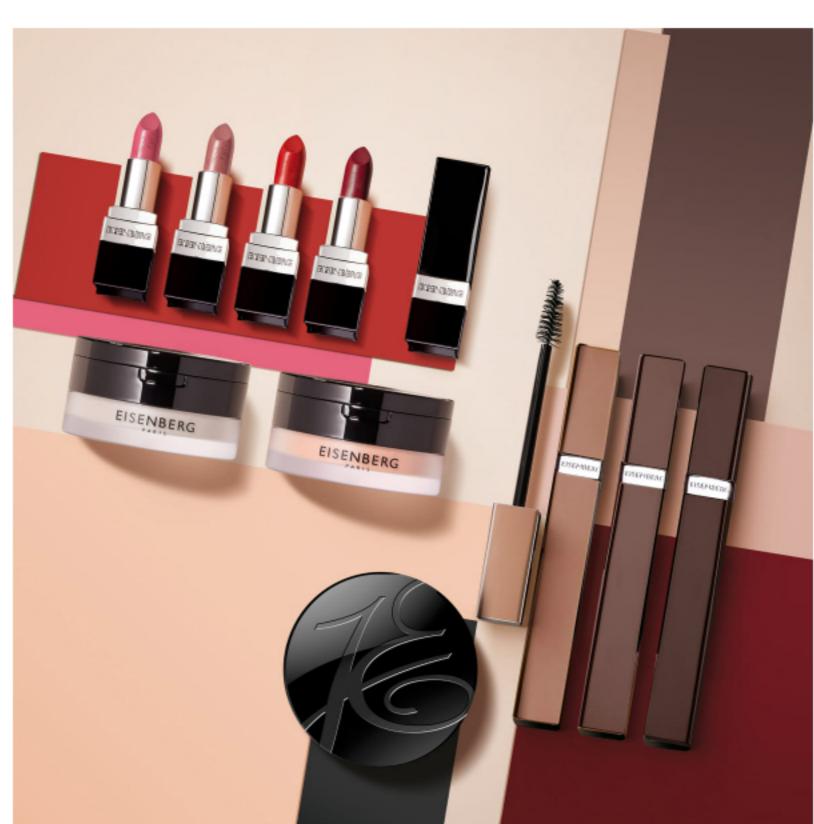
### Natural and sophisticated make-up by Eisenberg Les Essentiels Eisenberg make-up news

Eisenberg expands the Les Essentiels du Maquillage collection with three novelties for the complexion, eyelashes, eyebrows and lips. Elegance and highly performing formulas for a natural and sophisticated make-up.

These are classic and essential make-up products which, in the name of Eisenberg's expertise, in addition to enhancing the **natural and sophisticated** beauty, offer skincare treatment benefits.

Each product represents Eisenberg's innovative spirit, over 20 years of the brand's experience in the world of beauty and scientific research. We find enclosed in the collection the perfect meeting between Eisenberg's expertise in skincare and the experience of the founder José Eisenberg in the world of fashion and research.

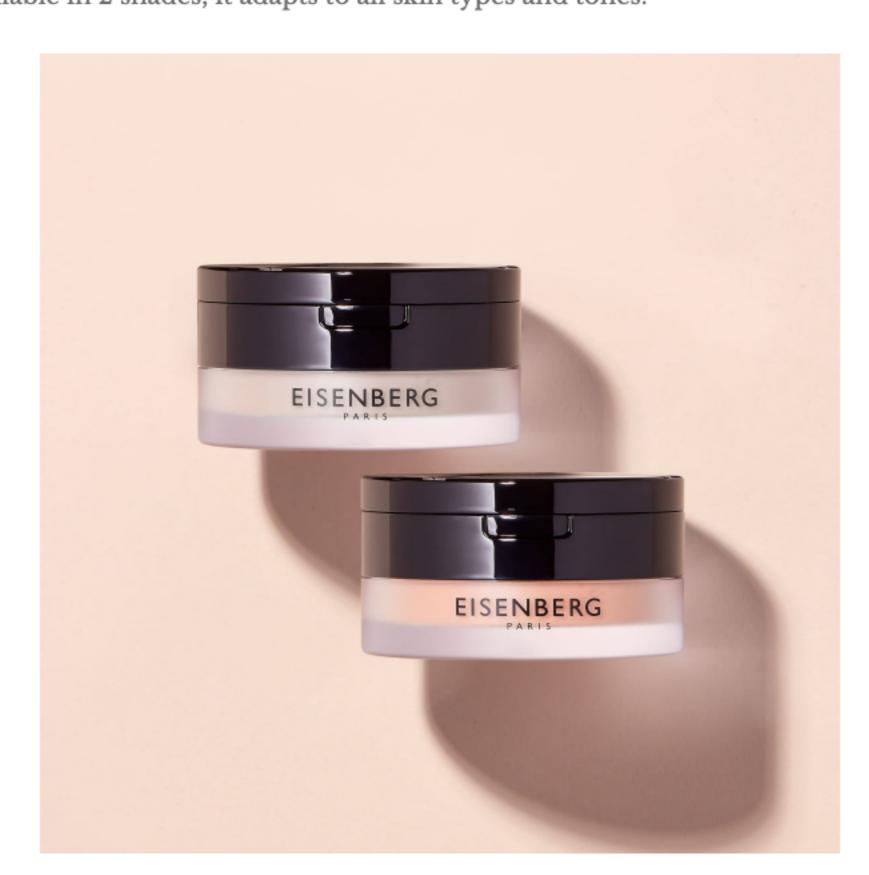
Let's discover together the new Les Essentiels by Eisenberg.



## Poudre Libre Effet Floutant & Ultra Perfecteur

Eisenberg Poudre Libre Effet Floutant & Ultra Perfecteur (€62) is an ultra-fine loose powder for a flawless, matte look with a natural finish.

The formula contains sap powder **obtained from the Bamboo stem** which retains excess sweat and sebum. The revitalizing complex hydrates, prevents the formation of free radicals and revitalizes the skin, restoring its luminosity. Its texture leaves a thin veil on the skin that delicately hides imperfections, evens out the complexion and gives a radiant and natural finish. Available in 2 shades, it adapts to all skin types and tones.



# Mascara Definition Sources & Base pour les Cils

Mascara Dèfinition Sourcils & Base pour les Cils by Eisenberg (€36) is a 2-in-1 mascara that visibly defines and intensifies the volume of lashes and brows.

The mascara is formulated with White Lupine extract with revitalizing properties and Nylon fibers that adhere to the lashes and eyebrows for a 3D

effect.

Available in 3 shades, its light cream formula is suitable for all skin types.

Eyebrows are defined and fuller, eyelashes appear longer and thicker.

The look is natural and the definition is optimal.

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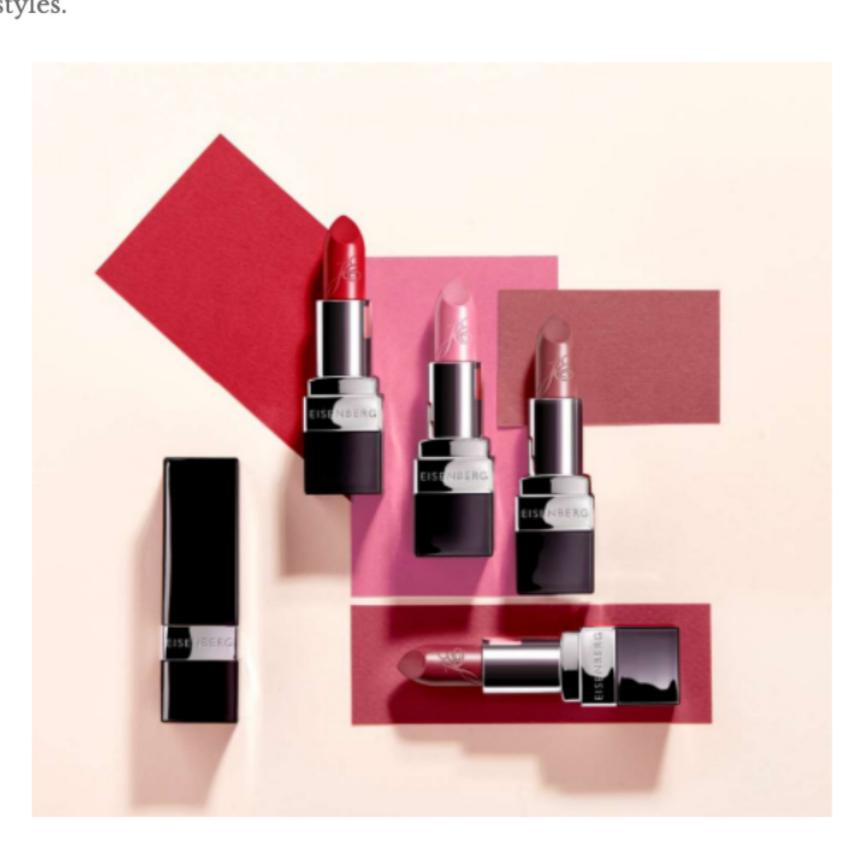
# JE Rouge

JE Rouge by Eisenberg (€37) is a lipstick for healthy lips with an intense colour.

Its formula with Orchid flower extract and Vitamin E make it rich in nutritional and antioxidant properties. Give your lips hydration and comfort.

JE Rouge dyes the lips with an intense and slightly shiny color, second skin effect. Her lips are hydrated and soft, with a vibrant and opaque color in just one swipe.

JE Rouge is available in 4 shades that adapt perfectly to all skin types, seasons and styles.



The new Les Essentiels by Eisenberg are on sale on the official website <a href="mailto:eisenberg.com">eisenberg.com</a> and at reseller perfumeries such as Sephora, Pinalli and Douglas.

What do you think of these versatile and easy-to-use proposals for a natural and sophisticated make-up?

