



Dominika Kasztelan / Photo. Press materials



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## A triple ritual of care gestures from the face to the neckline

MARIA KOWALCZYK / NORTRESSBEAUTY

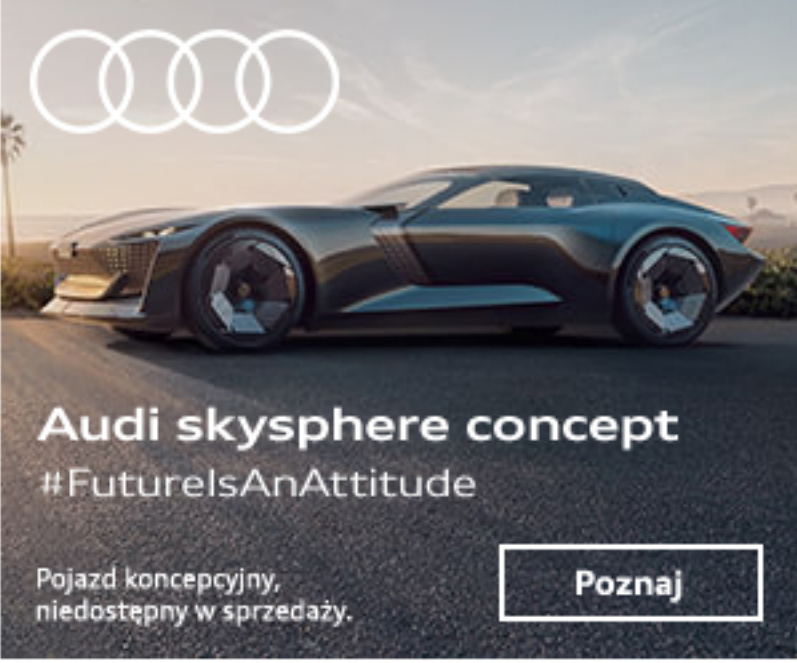
The face ends at the cleavage - that's what the best cosmetologists and dermal experts from around the world say. Therefore, when performing daily care, it is worth turning it into a ritual consisting of treatments not only for the face, but also for the neckline and neck. By investing time and attention in caring for these three zones, we not only improve their current condition, but also act preventively, preventing the signs of passing time.

In the past, you only had contact with facial massage during stays in beauty salons. Today, we are more aware of the needs of the skin, as well as the possibilities of supporting it. If we add rolling, drainage or acupressure gestures to the application of our favorite cosmetics, instead of the usual care, we will gain a full ritual with oxygenating, lifting and anti-aging effects. The direction, intensity and nature of the gestures and cosmetic preparations specially composed for such rituals are not without significance in massaging the face, neck or cleavage. Such as the Eisenberg Paris care trio recommended by Dominika Kasztelan.

### TRIO-MOLECULAR® formula

In the case of skin care, which is to be an investment in a longer youthfulness of the skin, it is worth being careful and spending a little more time on it. This is mentioned by Dominika Kasztelan, Product & Training Manager Eisenberg Paris, who has been associated with the brand since 2012, and knows everything about the products from the Eisenberg Paris portfolio. She took her first steps as a trainer on the Polish market, and then in the Czech, Slovak and Croatian market. Currently, he coordinates the training and products department, including the organization of press meetings in Poland, Portugal and Italy. Privately, she is a huge fan of skin care, as evidenced by the beauty treatments she presents on social media.

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- TRIO-MOLECULAR® is irreplaceable cosmetics, the power of the patented formula along with the power of active natural ingredients. A care aimed at each of us, which aims to renew, regenerate, improve the tension and reduce skin laxity. Take care of the eye area, face, neck and décolleté skin today, using three necessary products: Face Refining Serum, Firming Remodelling Mask, Neck, Bustline and Breast Cream - says Dominika Kasztelan.



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For starters, it's worth taking a look at the TRIO-MOLECULAR® formula, which is at the heart of the entire Eisenberg Paris line. These are three active molecules that regenerate, stimulate and oxygenate the skin. Enzymes with a keratolic effect, i.e. exfoliating the epidermis. Thanks to the removal of corneocytes, the skin no longer has a tired, gray and dull color, and the active ingredients have a smaller barrier to overcome in order to penetrate the epidermal barrier. Stimulating cytokines, i.e. selected milk-derived polypeptides that affect the receptors of other cells, stimulate life processes and affect cell regeneration. On the other hand, the third component of the TRIO-MOLECULAR® formula are oxygenating biostimulins. These are extracts from young beech shoots, which are a source of cellular energy. They stimulate fibroblasts to synthesize collagen and elastin.

### How to perform the Eisenberg Paris ritual?

Dominika Kasztelan often shows her favorite care rituals on her Instagram, where in addition to detailed product descriptions, she also demonstrates individual manual gestures for which the Eisenberg Paris brand is famous. How does she advise to perform the three-step ritual recommended by her? At the beginning, it is worth reaching for the light, gel Face Refining Serum, which the expert says is the best preparation in preventing the formation of a second chin (a sign of our times next to tech-neck). Face Refining Serum is quickly absorbed and penetrates into the deeper layers of the epidermis. The effect of its regular use is elastic skin, chin tightening, a smoother and firmer neck. The formula of this serum is based on cocoa extract - rich in caffeine and theobromine, which affect fat cells (adipocytes) and break down triglycerides in the cells. And also in slimming and improving lymphatic drainage caffeine, which, together with cocoa beans - eliminates local fat tissue. The serum also contains glaucin that restores skin firmness and prevents sagging. How to use the serum? Apply to the face and neck from the center towards the outside, avoiding the eye contour. If you want to apply an intensive treatment, it is worth applying the serum twice a day. Minimum for 28 days.



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Firming Remodelling Mask is referred to as the "magic mask". This is the brand's bestseller. For good reason. It gives an instant lifting effect, so it is a "banquet" cosmetic, recommended before a larger event. It is a product that smoothes the face and the eye area. It tightens the skin and brightens its tone, reducing the gray, matte shade of the complexion. Firming Remodelling Mask has the formula of a light emulsion containing microcapsules of vitamin A (antioxidant, stimulates the growth and renewal of tissues) and vitamin E (antioxidant with a smoothing and moisturizing effect), grape seed oil (a source of unsaturated fatty acids, phospholipids and polyphenols), green extract tea (soothing and preventing damage to the epidermis). These are ingredients that prevent loss of firmness, reduce wrinkles and lighten pigmentation discoloration. It is worth wearing the mask on special occasions for five minutes or twice a week for longer - for a quarter of an hour. Rinse it off with water or a toner and dry the skin. Smoothing effect - addictive.

The third cosmetic from the ritual recommended by Dominika Kasztelan is Neck Bustline and Breast Cream. It is a unique anti-aging treatment that maintains the youthfulness of the skin from the chin to the breasts. The cream has a velvety texture that does not leave a heavy layer. It blends into the skin, deeply moisturizes and regenerates. Contains Japanese lotus stem cell extract with a firming and elasticity-enhancing effect. As well as stimulating natural regeneration processes. In addition, 100 percent. a natural low molecular weight hyaluronic acid that has a moisturizing, skin-strengthening and firming effect. Horsetail extract firms the skin and improves cell renewal. And plant-derived adenosine reduces the signs of aging. It soothes, rebuilds the skin surface and reduces wrinkles. It is worth applying the cream by performing the gestures of a drainage-lifting massage. On both sides of the neck towards the collarbones - to the lymph nodes to drain the stagnation of blood and lymph. And on the neckline with round, stroking movements.



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### Eisenberg Paris & Vogue Polska competition

What is your favorite beauty ritual? Describe your skincare gestures. There are five Eisenberg Paris care kits from the ritual described above to be won: Face Refining Serum, Firming Remodelling Mask and Neck, Bustline and Breast Cream. Please send your answer to competition@vogue.pl. Enter "Eisenberg x Vogue" in the subject line of the email. We will award 5 most interesting answers.

Duration of the competition: October 1-5, 2022, hours. 11:59 PM PDT. The winners will be informed by e-mail on October 6-7.

The rules of the competition are available at the [link](#)

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