



Eisenberg "special hydration": here is the content of the masterclass held by Patrizia Mazzitelli to have a luminous and toned skin in the summer

BEAUTY, LAST POSTS, SKINCARE

Hello friends,

today we are going to hydration class with **Patrizia Mazzitelli** Product & Training Director of Eisenberg Paris, who told us about the daily and "special" skincare routine, her tips for the skin and her beauty secrets by **Eisenberg** !

Let's start by understanding why hydration is so essential.

Hydration, **Patrizia Mazzitelli** explained to us, is the first anti-aging gesture to be adopted. The lack of hydration results in a reduced function of the organs and it is seen, first of all, in our skin. It often happens in summer that with high temperatures, the skin loses that tone and elasticity to be awakened by drinking a lot and hydrating it with the right products.

So let's find out together which ingredients **Eisenberg** uses :

1. hyaluronic acid, has the ability to retain up to 1000 times its weight in water. Restores the skin's natural reservoir by penetrating deep into the deeper layers of the epidermis,
2. evening primrose oil, heals, moisturizes, fights wrinkles and skin dryness,
3. cylindrical imperata, fixes the water in the skin tissues and intensely hydrates,
4. purslane extract rich in omega 3 fats, is renowned for its anti-oxidant, moisturizing and DNA-protecting properties,
5. moringa seed extract, excellent "urban protector",
6. shea butter, regenerating, softens, hydrates and restructures

And now let's understand together which daily moisturizers to use from **Eisenberg** :

1. moisturizing fluid cream perfect as a make-up base. I find it adorable because it universally refreshes, protects and hydrates the skin. It contains evening primrose oils, hyaluronic acid and macadamia oil;



2. hydra lifting fluid cream is a light cream gel with an anti-oxidant and regenerating action, it is the perfect treatment to deeply nourish my skin; it contains within it the cylindrical imperata;



3. Oil free balancing treatment with a fluid and light formula, it represents a real urban anti-pollution shield. The skin remains matte and is a perfect base for make-up. I find it wonderful especially for the summer; it contains shea oil that softens, hydrates and restructures;



4. hydration defense mask, it is a comfortable mask that turns into a fresh gel during application. It is a pleasure to use it in Summer, I really like it because it can soothe and intensely hydrate the skin. It is a perfect ally against the daily aggressions of urban life;



5. Total Hydration Mask is an ocean green refreshing gel. With a smoothing, detoxifying and calming action, it restores softness and brightness to the skin. Contains hyaluronic acid and red algae.

Soon I will also talk to you about two super tools to have !!!

For now I can tell you that I love **Eisenberg** more every day: each product is a wonderful discovery in the world of luxury, performance and quality.

Thank you.

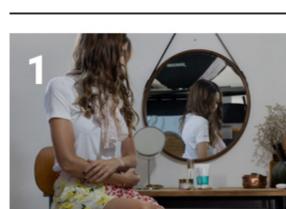
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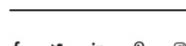
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